

First-Time Freshmen Analysis

Fall 2023

Prepared by

Institutional Research and Reporting
September 2023

<http://www.ou.edu/content/irr/data-center/annual-reports.html>

First-Time Freshmen Analysis - Table 1
University of Oklahoma - Norman Campus
First-Time Freshmen Enrollment Summary
Fall Semesters 2022 - 2023

	<u>Fall 2022</u>	<u>Fall 2023</u>	<u>% of Fall 2023 Total</u>	<u>Percent Headcount Change 22-23</u>		<u>Fall 2022</u>	<u>Fall 2023</u>	<u>% of Fall 2023 Total</u>	<u>Percent Headcount Change 22-23</u>
Total First-Time Freshmen	4,683	5,198		11.0%					
<u>Program Campus</u>					<u>IPEDS Race/Ethnicity</u>				
Norman On-Campus	4,681	5,196	100.0%	11.0%	American Indian/Alaskan Native	141	164	3.2%	16.3%
Extended Campus	2	2	0.0%	0.0%	Asian	377	343	6.6%	-9.0%
					Black/African American	226	267	5.1%	18.1%
<u>First Term of Enrollment</u>					Hispanic	597	783	15.1%	31.2%
Summer	275	228	4.4%	-17.1%	Native Hawaiian/Other Pacific Islander	2	3	0.1%	50.0%
Fall	4,408	4,970	95.6%	12.7%	Two or More Races	482	485	9.3%	0.6%
					<i>Minority Subtotal</i>	<i>1,825</i>	<i>2,045</i>	<i>39.3%</i>	<i>12.1%</i>
<u>Gender</u>					White	2,679	2,976	57.3%	11.1%
Male	2,051	2,370	45.6%	15.6%	Not Reported	65	58	1.1%	-10.8%
Female	2,632	2,828	54.4%	7.4%	International	114	119	2.3%	4.4%
<u>Tuition Residency</u>					<u>Race Alone or in Combination with One or More Other Races:</u>				
Resident	2,539	2,691	51.8%	6.0%	American Indian/Alaskan Native	487	519	10.0%	6.6%
Nonresident	2,144	2,507	48.2%	16.9%	Asian	512	481	9.3%	-6.1%
					Black/African American	378	427	8.2%	13.0%
<u>Geographic Origin</u>					Hispanic	597	783	15.1%	31.2%
Oklahoma	2,477	2,597	50.0%	4.8%	Native Hawaiian/Other Pacific Islander	19	28	0.5%	47.4%
Other States	2,092	2,482	47.7%	18.6%	White	3,569	3,590	69.1%	0.6%
International	114	119	2.3%	4.4%					
					<u>Full-Time/Part-Time</u>				
<u>Age</u>					Full-Time	4,092	4,464	85.9%	9.1%
19 or Under	4,610	5,120	98.5%	11.1%	Part-Time	591	734	14.1%	24.2%
Over 19	73	78	1.5%	6.8%					
Average Age	18.2	18.2			First-Generation Students	1,188	1,379	26.5%	16.1%

Note: A First-Generation Student is defined as one whose parent(s) have not completed a bachelor's degree.

First-Time Freshmen Analysis - Table 2
University of Oklahoma - Norman Campus
First-Time Freshmen - Applied, Admitted and Enrolled
Fall Semesters 2013 - 2023

	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016*</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>
Total Applied	12,062	12,251	12,968	14,522	16,771	17,617	17,315	17,591	19,431	21,548	22,337
Incomplete	998	813	867	7	1,039	1,805	1,643	2,140	2,113	0	0
Complete	11,064	11,438	12,101	14,515	15,732	15,812	15,672	15,451	17,318	21,548	22,337
Admitted	8,874	9,242	9,353	10,234	11,556	12,284	12,602	13,529	14,760	15,712	17,097
<i>% of Complete</i>	80.2%	80.8%	77.3%	70.5%	73.5%	77.7%	80.4%	87.6%	85.2%	72.9%	76.5%
Enrolled	4,052	4,176	4,200	4,198	4,473	4,385	4,523	4,422	4,582	4,683	5,198
<i>% of Admitted</i>	45.7%	45.2%	44.9%	41.0%	38.7%	35.7%	35.9%	32.7%	31.0%	29.8%	30.4%

First-Time Freshmen Analysis - Table 3
University of Oklahoma - Norman Campus
First-Time Freshmen Academic Preparedness
Fall Semesters 2013 - 2023

	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>		<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>
Total First-Time Freshmen	4,052	4,176	4,200	4,198	4,473		4,385	4,523	4,422	4,582	4,683	5,198
Resident	2,434	2,373	2,470	2,490	2,608		2,527	2,533	2,448	2,532	2,539	2,691
Nonresident	1,618	1,803	1,730	1,708	1,865		1,858	1,990	1,974	2,050	2,144	2,507
Average ACT/SAT	25.8	26.4	26.4	26.5	26.4		26.2	26.0	25.8	26.4	26.1	26.1
Number Reporting	3,973	4,096	4,101	4,116	4,390		4,298	4,446	4,362	2,981	3,181	3,113
Average ACT	25.8	26.3	26.3	26.4	26.3		26.2	25.9	25.8	26.3	26.0	26.0
Number Reporting	3,486	3,573	3,668	3,703	3,932		3,701	3,717	3,558	2,402	2,430	2,194
Average SAT	1160	1198	1204	1203	1265		1243	1217	1201	1242	1228	1233
Number Reporting	1,412	1,427	1,345	1,224	1,267		1,482	1,898	1,803	946	1,233	1,342
Average High School GPA	3.59	3.59	3.62	3.62	3.63		3.63	3.62	3.63	3.66	3.67	3.65
Number Reporting	3,919	4,105	4,114	4,137	4,446		4,382	4,520	4,420	4,581	4,681	5,197
HS GPA of 4.0	382	444	455	486	569		557	551	526	596	620	644
High School Ranking of #1	252	305	303	316	258		214	243	208	251	226	222
Degree-Seeking (Graduation Cohort)												
Full-Time	3,694	3,861	3,881	3,670	3,980		3,819	3,999	3,824	3,887	4,106	n/a
Part-Time	319	290	279	500	460		530	491	566	657	550	n/a
OU Retention GPA End of First Year	3.07	3.14	3.18	3.20	3.20		3.26	3.42	3.31	3.26	3.30	n/a
First-Generation Students	769	1,114	1,146	1,132	1,017		987	1,026	961	1,147	1,188	1,379

Notes: 1) The SAT scoring system was changed in March 2016, with the first class of freshmen with affected scores in Fall 2017. Scores for 2017 and forward are on the new scoring system.
2) A First-Generation Student is defined as one whose parent(s) have not completed a bachelor's degree.

First-Time Freshmen Analysis - Table 4
University of Oklahoma - Norman Campus
First-Time Freshmen by IPEDS Race/Ethnicity, Gender, and Tuition Residency
Fall 2023

----- Enrollment by Gender -----						
<u>First-Time Freshmen</u>	<u>Male</u>	<u>Percent</u>	<u>Female</u>	<u>Percent</u>	<u>Total</u>	<u>Percent</u>
American Indian/Alaskan Native	68	2.9%	96	3.4%	164	3.2%
Asian	160	6.8%	183	6.5%	343	6.6%
Black/African American	126	5.3%	141	5.0%	267	5.1%
Hispanic	320	13.5%	463	16.4%	783	15.1%
Native Hawaiian/Other Pacific Islander	2	0.1%	1	0.0%	3	0.1%
Two or More Races	223	9.4%	262	9.3%	485	9.3%
White	1,376	58.1%	1,600	56.6%	2,976	57.3%
Not Reported	36	1.5%	22	0.8%	58	1.1%
International	59	2.5%	60	2.1%	119	2.3%
Total	2,370	100.0%	2,828	100.0%	5,198	100.0%
----- Enrollment by Tuition Residency -----						
<u>First-Time Freshmen</u>	<u>Resident</u>	<u>Percent</u>	<u>Non-resident</u>	<u>Percent</u>	<u>Total</u>	<u>Percent</u>
American Indian/Alaskan Native	136	5.1%	28	1.1%	164	3.2%
Asian	247	9.2%	96	3.8%	343	6.6%
Black/African American	139	5.2%	128	5.1%	267	5.1%
Hispanic	434	16.1%	349	13.9%	783	15.1%
Native Hawaiian/Other Pacific Islander	1	0.0%	2	0.1%	3	0.1%
Two or More Races	365	13.6%	120	4.8%	485	9.3%
White	1,351	50.2%	1,625	64.8%	2,976	57.3%
Not Reported	17	0.6%	41	1.6%	58	1.1%
International	1	0.0%	118	4.7%	119	2.3%
Total	2,691	100.0%	2,507	100.0%	5,198	100.0%

First-Time Freshmen Analysis - Table 5
University of Oklahoma - Norman Campus
First-Time Freshmen Enrollment by College
Fall Semesters 2019 - 2023

<u>College</u>	<u>Fall 2019</u>	<u>Fall 2020</u>	<u>Fall 2021</u>	<u>Fall 2022</u>	<u>Fall 2023</u>	<u>1-Year Change</u>
Total First-Time Freshmen	4,523	4,422	4,582	4,683	5,198	▲
Academic Affairs	1	3	1	1	1	↔
Christopher C. Gibbs Architecture	110	104	144	148	152	▲
Dodge Family Arts & Sciences	1,369	1,355	1,454	1,462	1,435	▼
Atmospheric & Geographic Sciences	96	86	105	153	248	▲
Michael F. Price Business	941	892	945	1,028	1,214	▲
Mewbourne Earth & Energy	57	57	32	33	47	▲
Jeannine Rainbolt Education	90	82	100	104	104	↔
Gallogly Engineering	732	707	711	784	810	▲
Weitzenhoffer Family Fine Arts	171	177	172	160	184	▲
David L. Boren International Studies	32	35	27	28	25	▼
Gaylord Journalism & Mass Comm.	239	192	165	196	249	▲
Professional & Continuing Studies	55	65	58	2	2	↔
University College	753	780	800	756	846	▲

Note: Aviation was moved from Professional & Continuing Studies to Atmospheric & Geographic Sciences, effective AY 2022-23.

First-Time Freshmen Analysis - Table 6
University of Oklahoma - Norman Campus
First-Time Freshmen ACT/SAT Scores by College
Fall 2023

<u>College</u>	----- A C T -----						----- S A T -----				<u>ACT/SAT Combined</u>
	<u>Scores Reported</u>	<u>English</u>	<u>Math</u>	<u>Reading</u>	<u>Science Reason.</u>	<u>ACT Composite</u>	<u>Scores Reported</u>	<u>Read/ Write</u>	<u>Math</u>	<u>SAT Total</u>	
Academic Affairs	0	-	-	-	-	-	0	-	-	-	-
Christopher C. Gibbs Architecture	37	24.6	22.7	25.9	24.0	24.4	43	620	609	1,229	25.2
Dodge Family Arts & Sciences	679	26.3	24.2	27.4	25.5	26.0	329	627	607	1,234	26.1
Atmospheric & Geographic Sciences	94	27.0	26.2	27.6	27.4	27.2	87	619	619	1,238	26.8
Michael F. Price Business	424	25.0	24.0	26.8	25.0	25.4	331	607	605	1,212	25.5
Mewbourne Earth & Energy	29	27.2	26.0	29.3	27.0	27.4	16	654	641	1,294	27.7
Jeannine Rainbolt Education	29	24.7	21.9	26.5	23.7	24.3	21	619	591	1,210	24.8
Gallogly Engineering	444	27.3	27.1	28.6	27.6	27.8	271	637	642	1,279	27.8
Weitzenhoffer Family Fine Arts	85	27.3	24.1	28.2	25.3	26.4	43	644	588	1,232	26.2
David L. Boren International Studies	9	27.9	22.7	30.3	24.4	26.6	3	697	597	1,293	26.8
Gaylord Journalism & Mass Comm.	93	26.4	22.7	28.0	24.8	25.7	49	621	569	1,190	25.4
Professional & Continuing Studies	0	-	-	-	-	-	0	-	-	-	-
University College	326	24.8	22.6	26.0	24.1	24.6	172	618	585	1,202	24.8
Total	2,194	26.1	24.5	27.4	25.6	26.0	1,342	623	610	1,233	26.1

Note: Scores are not shown for categories with fewer than three persons.

First-Time Freshmen Analysis - Table 7
University of Oklahoma - Norman Campus
First-Time Freshmen ACT/SAT Scores by College
Fall Semesters 2019 - 2023

College	ACT/SAT Score									
	2019		2020		2021		2022		2023	
	# Rptng.	Average	# Rptng.	Average	# Rptng.	Average	# Rptng.	Average	# Rptng.	Average
Total First-Time Freshmen	4,523		4,422		4,582		4,683		5,198	
Academic Affairs	1	-	3	25.3	1	-	1	-	1	-
Christopher C. Gibbs Architecture	110	24.9	103	25.0	82	25.9	93	24.7	76	25.2
Dodge Family Arts & Sciences	1,353	26.0	1,335	26.0	971	26.3	1,028	26.3	876	26.1
Atmospheric & Geographic Sciences	96	27.2	85	27.0	82	28.4	118	26.3	160	26.8
Michael F. Price Business	920	25.6	883	25.2	578	25.9	622	25.7	679	25.5
Mewbourne Earth & Energy	51	27.0	54	27.0	22	28.7	26	27.5	35	27.7
Jeannine Rainbolt Education	87	24.6	81	24.0	49	24.0	60	24.4	46	24.8
Gallogly Engineering	708	27.9	690	27.6	551	28.0	625	27.7	610	27.8
Weitzenhoffer Family Fine Arts	170	26.6	174	26.5	111	26.5	115	26.7	118	26.2
David L. Boren International Studies	29	26.7	32	28.0	20	27.7	18	27.9	12	26.8
Gaylord Journalism & Mass Comm.	236	25.6	190	25.7	101	25.4	117	25.5	130	25.4
Professional & Continuing Studies	53	26.4	62	25.9	42	25.5	0	-	0	-
Total - Degree-Granting Colleges	3,773	26.2	3,636	26.0	2,571	26.5	2,789	26.4	2,710	26.3
University College - Pre-Health 2-Year	440	24.7	481	24.2	283	24.7	336	24.3	304	24.4
University College - Undecided/Other	312	25.2	298	25.2	186	26.0	147	25.4	138	25.5
Average ACT/SAT	4,446	26.0	4,362	25.8	2,981	26.4	3,181	26.1	3,113	26.1

- Notes: 1) Test scores for students who took only the SAT have been converted to the ACT equivalent.
2) First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.
3) Scores are not shown for categories with fewer than three persons.
4) Aviation was moved from Professional & Continuing Studies to Atmospheric & Geographic Sciences, effective AY 2022-23.

First-Time Freshmen Analysis - Table 8
University of Oklahoma - Norman Campus
Distribution of First-Time Freshmen by ACT/SAT Scores
Fall Semesters 2019 - 2023

	2019		2020		2021		2022		2023	
ACT/SAT Scores	# Rptng.	%	# Rptng.	%	# Rptng.	%	# Rptng.	%	# Rptng.	%
Total First-Time Freshmen	4,523		4,422		4,582		4,683		5,198	
36	9	0.2%	24	0.6%	13	0.4%	17	0.5%	17	0.5%
35	63	1.4%	68	1.6%	64	2.1%	52	1.6%	59	1.9%
34	115	2.6%	101	2.3%	71	2.4%	76	2.4%	78	2.5%
33	128	2.9%	115	2.6%	86	2.9%	93	2.9%	70	2.2%
32	154	3.5%	140	3.2%	118	4.0%	123	3.9%	112	3.6%
31	210	4.7%	193	4.4%	150	5.0%	148	4.7%	130	4.2%
30	216	4.9%	208	4.8%	184	6.2%	155	4.9%	164	5.3%
29	284	6.4%	282	6.5%	211	7.1%	212	6.7%	194	6.2%
28	304	6.8%	264	6.1%	207	6.9%	237	7.5%	218	7.0%
27	374	8.4%	344	7.9%	226	7.6%	274	8.6%	275	8.8%
Subtotal - Above 26	1,857	41.8%	1,739	39.9%	1,330	44.6%	1,387	43.6%	1,317	42.3%
26	404	9.1%	376	8.6%	279	9.4%	272	8.6%	278	8.9%
25	424	9.5%	416	9.5%	290	9.7%	276	8.7%	303	9.7%
24	496	11.2%	465	10.7%	290	9.7%	355	11.2%	362	11.6%
23	355	8.0%	353	8.1%	274	9.2%	250	7.9%	280	9.0%
22	354	8.0%	362	8.3%	208	7.0%	245	7.7%	241	7.7%
21	296	6.7%	288	6.6%	201	6.7%	212	6.7%	171	5.5%
Subtotal - 26 to 21	2,329	52.4%	2,260	51.8%	1,542	51.7%	1,610	50.6%	1,635	52.5%
20	171	3.8%	209	4.8%	67	2.2%	126	4.0%	102	3.3%
19	51	1.1%	96	2.2%	26	0.9%	46	1.4%	38	1.2%
18	21	0.5%	38	0.9%	7	0.2%	3	0.1%	12	0.4%
17	9	0.2%	8	0.2%	4	0.1%	6	0.2%	6	0.2%
16	3	0.1%	4	0.1%	4	0.1%	1	0.0%	1	0.0%
15	4	0.1%	3	0.1%	0	0.0%	1	0.0%	2	0.1%
14	1	0.0%	1	0.0%	1	0.0%	0	0.0%	0	0.0%
13	0	0.0%	3	0.1%	0	0.0%	1	0.0%	0	0.0%
Below 13	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Subtotal - Below 21	260	5.8%	363	8.3%	109	3.7%	184	5.8%	161	5.2%
No ACT/SAT *	77		60		1,601		1,502		2,085	

Note: First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.

* ACT/SAT is not required for admissions for international students, students who graduated from high school more than two years ago and students who are admitted based on high school GPA or high school ranking.

First-Time Freshmen Analysis - Table 9
University of Oklahoma - Norman Campus
Distribution of First-Time Freshmen by High School Rank
Fall Semesters 2019 - 2023

High School Rank	2019	2020	2021	2022	2023
Total First-Time Freshmen	4,523	4,422	4,582	4,683	5,198
Number Reporting Rank	2,897	2,745	2,927	2,782	3,053
Percent Reporting Rank	64.1%	62.1%	63.9%	59.4%	58.7%
Distribution of HS Rank					
Top 10%	32.5%	31.2%	32.3%	32.9%	29.6%
11 - 20%	20.5%	21.8%	21.3%	21.1%	19.4%
21 - 25%	7.7%	9.3%	9.8%	8.4%	9.0%
Subtotal - Top 25%	60.7%	62.2%	63.3%	62.4%	58.1%
26 - 33%	11.8%	12.4%	11.6%	11.0%	11.6%
34 - 40%	8.2%	7.7%	8.1%	8.3%	8.8%
41 - 50%	8.6%	8.9%	7.8%	8.8%	10.2%
Others	10.8%	8.8%	9.2%	9.5%	11.4%

Note: First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.

First-Time Freshmen Analysis - Table 11
University of Oklahoma - Norman Campus
First-Time Freshman Oklahoma Enrollment by County
Fall 2023

<u>County</u>	<u>First-Time Freshmen</u>	<u>County</u>	<u>First-Time Freshmen</u>	<u>County</u>	<u>First-Time Freshmen</u>
Adair	5	Greer	0	Oklahoma	711
Alfalfa	3	Harmon	0	Okmulgee	3
Atoka	5	Harper	0	Osage	15
Beaver	3	Haskell	2	Ottawa	3
Beckham	9	Hughes	8	Pawnee	4
Blaine	0	Jackson	15	Payne	14
Bryan	15	Jefferson	0	Pittsburg	8
Caddo	16	Johnston	1	Pontotoc	15
Canadian	134	Kay	4	Pottawatomie	30
Carter	31	Kingfisher	8	Pushmataha	0
Cherokee	9	Kiowa	4	Roger Mills	1
Choctaw	2	Latimer	3	Rogers	26
Cimarron	1	Le Flore	6	Seminole	4
Cleveland	584	Lincoln	6	Sequoyah	4
Coal	1	Logan	20	Stephens	26
Comanche	86	Love	9	Texas	9
Cotton	6	Major	1	Tillman	3
Craig	0	Marshall	7	Tulsa	413
Creek	22	Mayes	14	Wagoner	40
Custer	17	McClain	59	Washington	17
Delaware	5	McCurtain	10	Washita	3
Dewey	3	McIntosh	5	Woods	1
Ellis	2	Murray	8	Woodward	6
Garfield	25	Muskogee	10	Not Coded	1
Garvin	13	Noble	3	In-State Total	2,597
Grady	35	Nowata	2		
Grant	0	Okfuskee	3		

Students are from 69 out of 77 counties.

First-Time Freshmen Analysis - Table 12
University of Oklahoma - Norman Campus
First-Time Freshman Enrollment by State and U.S. Territories
Fall 2023

<u>State/Territory</u>	<u>First-Time Freshmen</u>	<u>State/Territory</u>	<u>First-Time Freshmen</u>
Alabama	0	Nebraska	9
Alaska	1	Nevada	8
Arizona	16	New Hampshire	0
Arkansas	20	New Jersey	11
California	93	New Mexico	12
Colorado	94	New York	14
Connecticut	5	North Carolina	10
Delaware	0	North Dakota	0
District of Columbia	1	Ohio	11
Florida	24	Oregon	2
Georgia	17	Pennsylvania	3
Hawaii	3	Rhode Island	1
Idaho	2	South Carolina	5
Illinois	45	South Dakota	2
Indiana	6	Tennessee	15
Iowa	4	Texas	1,843
Kansas	57	Utah	8
Kentucky	5	Vermont	1
Louisiana	12	Virginia	16
Maine	0	Washington	13
Maryland	7	West Virginia	0
Massachusetts	6	Wisconsin	10
Michigan	7	Wyoming	2
Minnesota	15	Military	1
Mississippi	0	State Not Coded	7
Missouri	37	Out-of-State Total	2,482
Montana	1	Students are from 45 out of 50 states.	

First-Time Freshmen Analysis - Table 13
University of Oklahoma - Norman Campus
First-Time Freshman Enrollment by Country
Fall 2023

<u>Country</u>	<u>First-Time Freshmen</u>	<u>Country</u>	<u>First-Time Freshmen</u>	<u>Country</u>	<u>First-Time Freshmen</u>
Afghanistan	1	Iraq	2	South Sudan	1
Algeria	1	Ireland	1	Spain	1
Angola	2	Japan	1	Sudan	1
Argentina	3	Kazakhstan	1	Syria	1
Australia	1	Lebanon	2	Tanzania	4
Bangladesh	4	Lesotho	1	Thailand	1
Bolivia	1	Liberia	1	Turkey	2
Brazil	4	Libya	1	Uganda	3
Burma and Myanmar	1	Luxembourg	1	United Kingdom	2
Burundi	4	Malawi	1	Uzbekistan	1
China	2	Mexico	2	Vietnam	3
Colombia	1	Morocco	1	West Bank	2
Costa Rica	2	Mozambique	1	Yemen	1
Egypt	2	Nigeria	5	Zimbabwe	8
Eswatini	7	Paraguay	1		
Ethiopia	1	Peru	2		
France	2	Russia	1		
Germany	1	Rwanda	2		
Ghana	1	Saudi Arabia	1		
Haiti	1	Serbia	3		
India	7	Sierra Leone	1		
Indonesia	1	South Africa	4		
Iran	1	South Korea	1		
				International Total	119
				Number of countries represented: 60	